



Business Connect

INTERNSHIP OPPORTUNITY

SOCIAL MEDIA INTERN, GRAND RAPIDS, MI

APPLICATION DEADLINE: April 20th, 2018

POSITION: 10-15 hours/week; Unpaid

TIMEFRAME: Summer 2018

ABOUT BUSINESS CONNECT

Our purpose is to give hope to the impoverished by creating employment, in the marketing of life enhancing products, within a business model that is sustainable and environmentally balanced. Our values define who we are: Employment, Faith, Profit, and Transparency. Our team members come from various business backgrounds and we embrace business with enthusiasm and an entrepreneurial spirit. Our lives reflect decades of service, both locally and internationally. We seek a greater network, more encompassing, more resources, increasing impact.

POSITION OVERVIEW AND RESPONSIBILITIES

Your main responsibilities will be:

- Manage various social media accounts (curating posts, managing responses)
- Researching and implementing ways to increase our likes
- Managing our newsletter
- Assisting in office tasks and shipping needs
- Attending biweekly meetings and office hours

REQUIREMENTS AND QUALIFICATIONS

- High school degree
- Active enrollment in university or community college
- Social media experience
- Must have a heart for international needs
- Must be self-reliant and self-driven
- Must have a heart for social impact
- Preferred: Graphic design experience, Mailchimp experience

PLEASE SEND RESUMES AND COVER LETTERS TO:

MICKEY DEJONG, LOGISTICS COORDINATOR — MICKEY@BUSINESSCONNECTWORLD.COM