



# Business Connect

## INTERNSHIP OPPORTUNITY

MARKETING AND COMMUNICATIONS INTERN, GRAND RAPIDS, MI

**APPLICATION DEADLINE:** April 20<sup>th</sup>, 2018

**POSITION:** 10-15 hours/week; Unpaid

**TIMEFRAME:** Summer 2018

### ABOUT BUSINESS CONNECT

Our purpose is to give hope to the impoverished by creating employment, in the marketing of life enhancing products, within a business model that is sustainable and environmentally balanced. Our values define who we are: Employment, Faith, Profit, and Transparency. Our team members come from various business backgrounds and we embrace business with enthusiasm and an entrepreneurial spirit. Our lives reflect decades of service, both locally and internationally. We seek a greater network, more encompassing, more resources, increasing impact.

### POSITION OVERVIEW AND RESPONSIBILITIES

Your main responsibilities will be:

- Communicating with our various country representatives
- Creating content and marketing materials for country representatives (such as: pictures, posters)
- Developing a distributing system for above materials
- Assisting in office tasks and shipping needs
- Attending biweekly meetings and office hours

### REQUIREMENTS AND QUALIFICATIONS

- High school degree
- Active enrollment in university or community college
- Marketing experience
- Must have a heart for international needs
- Must be self-reliant and self-driven
- Must have a heart for social impact
- Preferred: Graphic design experience, PR experience

PLEASE SEND RESUMES AND COVER LETTERS TO:

MICKEY DEJONG, LOGISTICS COORDINATOR — [MICKEY@BUSINESSCONNECTWORLD.COM](mailto:MICKEY@BUSINESSCONNECTWORLD.COM)